

## **Aflex Launches Flexible Hose Industry First at INTERPHEX2006**

*The World's most innovative flexible hose technology manufacturers, Aflex Hose Ltd, is launching an incredible new product, Phamaline, in New York.*

(PRWEB) March 20, 2006 -- Aflex Hose Ltd today launched Phamaline, a world first in PTFE flexible hose technology, at InterPhex2006, in New York.

The Phamaline flexible hose represents a major leap in technology, providing increased flexibility and hygiene benefits which will attract great interest in industries which demand high purity; such as pharmaceutical, biotech, chemical and foodstuffs.

Aflex International Sales Manager Tony Logan said the launch of the Phamaline range had "raised the bar by huge margin" in terms of an application suited to high-stress environments, which is more flexible and hygienic than considered possible before.

"Phamaline is a unique, smoothbore PTFE-lined hose based on an Aflex patented PTFE hose line tube design," Mr Logan said. "Our engineers and technologists have invested years in research and design of the Phamaline product. The results are stunning. Phamaline sits in an unparalleled position, particularly in terms of flexibility — no comparable product boasts the same flexibility or hygienic qualities."

Mr Logan said Aflex's innovative pedigree comes from its culture of continuous improvement. In fact, Aflex's flexible hose solutions are hailed as "best of the best" by leaders in pharmaceutical applications. Whether the use be in high-stress scientific environments where flexibility, flow and hygiene are key, or in environments requiring minimum maintenance and downtime, our smoothbore and convoluted products are found in most areas of the industry. "We are always working to improve standards — of which innovation is at the heart of or success — by listening to our customers' needs."

Aflex's complete range of technologies go beyond the expectations of most users and this is self-evident on applications where high-standards are the norm. For example: Aflex Hose's flexible hose products can be found in scientific research labs, pharmaceutical production facilities, chemical manufacturing environments, to applications as diverse as Formula 1 racing cars. Yes, not only does our flexible hose win the race and get you to where you want to be; it gets you there in style.

"Our flexible hose takes your production environment to a whole new level — whether that be for efficiency, hygiene, longevity or just plain aesthetics."

"We have a reputation for being able to design flexible hose solutions that are beyond the expectations of our customers," Mr Logan said. "Our technologies are driven by teams of highly-dedicated engineers and technologists who demand the best."

"Whether it be a critical application on a race car or a pharmaceutical laboratory, our design specifications meet the customers' demands and then some," Mr Logan said. "We believe Phamaline will become a world-recognized pathway and potent solution to excellence in difficult engineering challenges."

Mr Logan said Aflex was known within the industry as "the innovator and pioneer" of hose technologies. Aflex Hose Ltd, a UK-based company, was established more than 30 years ago, and pioneered the concept of

PTFE lined flexible hose for the transfer of process fluids in pharmaceutical and chemical plants. Since then, the company has been committed to a program of continuous development and improvement, resulting in the most technically competent and sophisticated hose range available.

Applications now also include automotive, refrigerant, steam and gas transfer, and many more - wherever superb temperature and chemicals resistance, or cleanability of PTFE are primary requirements. Aflex's reputation for innovative design and build quality is second to none, and has earned the company market leadership of the PTFE lined flexible hose market for Process Fluid Applications worldwide.

For more information, you can contact Tony Logan or Sarah Yardley at InterPhex Booth #1248, Jacob K. Javits Convention Center, from 21-23 March, 2005 or by visiting <http://www.aflex-hose.com>.

For technical specifications, see PDF attached.

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**Contact Information**

**Sarah Yardley**

Aflex Hose Ltd

<http://www.aflex-hose.com>

+44 (0) 1422 836000